

Join The REVOLUTION In Newspaper Distribution and Presentation

Imagine an automated newspaper wrapping machine that will allow you to totally rethink your distribution operation. With the Shamrock Rapid Wrapper, your company can do exactly that.

In fact, not only will you achieve a more efficient distribution model, but also significant productivity increases and labour cost savings. Plus, happier customers who will receive your publication to a higher standard of presentation and protection.



Key Advantages Include:

Total Flexibility

Now you can set up in any remote location due to the Rapid Wrapper's modular design and easy mobility.

Increased Productivity

Labour intensive, costly hand wrapping or bag insertion is replaced by a machine that can produce 1,800 units per hour.... a huge reduction in time and the opportunity for quicker, more efficient distribution to customers. Plus your material costs are greatly reduced.

Performance Monitoring

With its smart electronic control the Shamrock Rapid Wrapper can be monitored remotely by a Distribution Manager or Engineer to rate output, productivity and machine performance. Adjustments and settings can often be changed at the stroke of a keyboard.

Superior Presentation

Give your company the marketing edge with a superior presented publication.... crisp, clear film that affords greater visibility, protection and ease of unwrapping. Plus the Shamrock Rapid Wrapper's superior technology allows the operator to adjust film tension to avoid annoying curl when unwrapped.



Advanced Protection

The film used by the Rapid Wrapper is especially suited to combat adverse weather conditions. Not only does it prevent abrasion, but more importantly, acts as an effective barrier to water or moisture penetration.

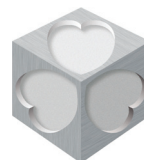
Safer Handling

The non-slip film provides your front-line distributors with safer stacking, handling and transport of the newspapers. Plus the Shamrock Rapid Wrapper's technology guarantees your company delivers a consistently sized publication every time.

For More Information

For more information on how the Shamrock Rapid Wrapper can revolutionise your distribution operation, please contact us today.

Technical specifications can be found on our website www.shamrock.co.nz



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Shamrock's Rapid Wrapper Machine was granted an import tariff exemption by the Brazilian Government (*ex tarifário*). Due to its *ex tarifário* status, the total tax burden is only about 12% as compared to 50% it would be for most Brazilian States. The reduction is valid until 30 of June 2014 and is eligible for renewal.